Thriving Places Committee
Date:14th July 2026

Subject: Subject: Pride in Place Funding – Quick Win Projects

Report by:	Director of Planning, Regeneration & Communities
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Appendices to Report

- Letter from Minister Caliscan- Parliamentary Under-Secretary of State for Devolution, Local Growth and Communities
- Update on engagement activity

RECOMMENDATION(S):

(a) Members approve the Neighbourhood Board's proposal to allocate the next available tranche of Pride in Place funding to a package of quick win projects, subject to each project meeting the programme guidance, subsidy control, and procurement regulations. Income and expenditure budgets will be created to reflect the grant being received and spend activity in both capital and revenue.

(b) Members delegate authority to the Director of Planning, Regeneration and Communities, in consultation with the Section 151 Officer and Monitoring Officer, to finalise the project approvals, funding agreements and any related due diligence required to enable delivery.

Executive Summary

This report follows the committee paper of 12 February 2026 which secured approval for the initial expenditure required to establish the Pride in Place programme in Gainsborough West, including programme mobilisation, board development and early engagement activity.

Since that decision, work has progressed to establish the Neighbourhood Board, begin engagement with residents and stakeholders, and identify early themes that can support visible improvement in the neighbourhood while the longer-term Pride in Place Plan continues to be developed.

Government guidance confirms that Neighbourhood Boards are the decision makers for funding decisions, supported by the local authority as accountable body and the local MP, and that flexibility is a guiding principle of the programme.

The guidance also makes clear that early funding can be used to deliver quick wins where these respond to local priorities and support momentum for the wider programme.

This report therefore seeks approval for the Neighbourhood Board to commit the next allocation of Pride in Place funding to a programme of quick win projects.

The purpose is to enable the Board to respond to issues raised through early engagement, demonstrate progress on the ground, and build confidence in the programme while remaining aligned to the developing 10-year vision and 4-year investment plan.

1. Introduction

1.1 On 12 February 2026, Corporate Policy and Resources Committee approved the initial arrangements required to mobilise the Pride in Place programme. This included expenditure to establish the programme, support governance, undertake early engagement and prepare the foundations for the Pride in Place Investment Plan.

1.2 Since that time, the programme has moved from mobilisation into the next stage of development. The emerging role of the Neighbourhood Board is to shape priorities for the area, informed by community voice, evidence and partnership working.

1.3 Alongside the preparation of the full Pride in Place Investment Plan, there is now an opportunity to deliver a small number of early projects that can provide visible local impact, test delivery arrangements and maintain confidence in the programme.

1.4 To date Gainsborough West has been awarded £117k capital and £135k revenue with a further £256k revenue due imminently. This funding will be allocated to 'quick win' projects identified by the Neighbourhood Board.

2 Policy and Programme Context

2.1 The Pride in Place programme prospectus states that neighbourhoods will receive up to £20 million over 10 years and that Neighbourhood Boards will co-create a Pride in Place Investment Plan with their communities, setting out the long-term vision and investment priorities for the area.

2.2 Funding profile guidance confirms that flexibility is a guiding principle of the programme and that Boards, supported by the local authority and MP, are the decision makers for funding decisions. Government guidance also encourages Boards to ensure that residents, businesses and grassroots organisations are actively involved in programme design and decision-making.

2.3 The prospectus and earlier guidance identify quick wins as a legitimate use of early programme funding, provided they are grounded in local need, support programme objectives and are delivered in a way that remains consistent with the wider development of the Pride in Place Investment Plan.

2.4 The governance guidance also confirms that the council, as accountable body, must ensure that public funds are distributed fairly and effectively and that legal, financial and compliance obligations are met before expenditure is released.

3 Why Quick Win Projects Are Proposed

3.1 There is a strong case for progressing quick win projects at this stage of the programme. Early engagement has begun to surface priorities which can be addressed through practical, visible and deliverable interventions. (see Appendix 2 Engagement Update).

3.2 Quick wins can help to demonstrate that the programme is responsive to local people, maintain momentum while the longer-term plan is being prepared, and create confidence in the Board's ability to turn community priorities into action.

3.3 They can also provide an opportunity to test delivery mechanisms, strengthen partnership working, and generate practical learning which can inform the 4-year investment plan and wider programme governance.

3.4 Quick wins are not intended to replace the strategic and community-led development of the full Pride in Place Plan. Rather, they are intended to sit alongside that process and support it by evidencing early change and maintaining local engagement.

3.5 In addition to the £150k set up allocation, Gainsborough West has been awarded £117k capital and £135k revenue, with a further £138k revenue due following the approval of the boundary and board submission. This funding can be allocated to 'quick win' projects identified by the Neighbourhood Board.

4 Proposed Approach to Approval and Delivery

4.1 It is proposed that the next allocation of Pride in Place funding is committed to a package of quick win projects identified and prioritised by the Neighbourhood Board.

4.2 Projects brought forward as part of this package should meet the following principles:

- they reflect issues raised through community engagement and local evidence
- they can be delivered within a realistic timescale and available budget
- they provide visible and tangible benefit to the neighbourhood
- they align with the strategic objectives of the Pride in Place programme
- they are capable of passing the council's appraisal, legal and financial checks as accountable body
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4.3 The Neighbourhood Board will be responsible for determining priorities and recommending projects. The council will continue to act as accountable body and will only release funding once appropriate due iligence have been completed.

4.4 This approach will enable community-led decision making to continue, while ensuring that the council retains the assurance framework required for the proper stewardship of public funds.

5 Financial and Governance Considerations

5.1 Approval through this report will not remove the need for individual project appraisal. Each quick win proposal will require confirmation of eligibility, deliverability, affordability, monitoring requirements and any relevant permissions or contractual arrangements.

5.2 Where projects involve third party delivery, appropriate grant or funding agreements will be put in place. Where projects are procured directly by the council, this will be undertaken in line with the council's contract and procurement rules.

6 Next Steps

6.1 Subject to approval, officers will work with the Neighbourhood Board to finalise the proposed package of quick win projects and complete the required appraisal and assurance checks.

6.2 Delivery of approved quick wins will then commence at pace, with progress, expenditure and outcomes reported through the programme governance structure.

6.3 Learning from the quick win programme will be used to inform the ongoing development of the Pride in Place Plan, including future investment priorities, delivery routes and monitoring arrangements.

(No.) Alternative Options

	Option	Rational for not recommending
1	Do not release the funding for the Neighbourhood Board to carry out 'quick wins'	This would not be following guidance published in the scheme prospectus and information given in letter from Miniter Caliscan – See appendix 1 https://www.gov.uk/government/publications/pride-in-place-programme-prospectus/pride-in-place-programme-funding-profiles-and-timelines

ASSOCIATED IMPLICATIONS

Legal:

West Lindsey District Council are the accountable body for the Gainsborough West Pride in Place programme. The Neighbourhood Board are responsible for leading community led decision making, in partnership with the Council.

Funding will need to be utilised to secure the provision of legal advice and guidance, including on matters such as Subsidy Control, procurement and contracting.

The council have contracts in place with Legal Services Lincolnshire and DWF Law LLP that will be utilised to provide necessary advice and guidance.

Any required procurement activity will be carried out in accordance with Contract and Procurement Procedure Rules.

(N.B.) Where there are legal implications the report MUST be seen by the MO

Financial: FIN/48/27/TC/SST

The programme will receive funding and support totalling up to £20 million. The funding will be split 63% capital and 37% revenue. This funding split will inform investment and expenditure.

The latest funding profile is set out below:

PHASE 2												
£s	Pre 26-27	26-27	27-28	28-29	29-30	30-31	31-32	32-33	33-34	34-35	35-36	Total
Total RDEL	285,000	138,462	691,638	691,638	766,638	767,396	766,638	766,638	766,638	766,638	766,638	7,173,962
Total CDEL	-	117,604	667,604	1,455,104	1,455,104	1,455,104	1,455,104	1,455,104	1,455,104	1,455,104	1,455,104	12,426,040
Totals	**285,000**	**256,066**	**1,359,242**	**2,146,742**	**2,221,742**	**2,222,500**	**2,221,742**	**2,221,742**	**2,221,742**	**2,221,742**	**2,221,742**	**19,600,002**

Approval has already been given for the initial £150k revenue funding by Corporate Policy & Resources Committee on 12 February 2026.

This paper seeks approval for the expenditure of the remaining £135k (revenue) received pre-26/27 and the £256k to be received in 26/27 (£118k of this has already been received for capital) on quick win projects.

Subject to approval, officers will work with the Neighbourhood Board to finalise the proposed package of quick win projects and complete the required appraisal and assurance checks.

Staffing:

This paper is not subject to any additional staffing implications not previously been identified.

LGR implications:

This paper is not subject to any LGR implications.

Equality and Diversity including Human Rights:

As accountable body the council are required to ensure that all activity complies with the Equality Act 2010 and the Public Sector Equality Duty.

As part of establishing the programme an Equality Impact Assessment will be required and will sit alongside the Pride in Place Plan any costs associated with this work will be covered as part of the expenditure of the initial revenue budget.

Data Protection Implications:

There are no direct data protection implications arising from this report. Any activity will be considered and reviewed by the Councils Data Protection and Freedom of Information Officer to ensure conformity with policy requirements**.**

Any cost implications can be met by the initial revenue budget.

Climate Related Risks and Opportunities:

There are no direct implications arising from this report. When the Neighbourhood Board are developing the 10-year vision and investment plan, there will be a consideration of the opportunities and risks relating to climate change.

Section 17 Crime and Disorder Considerations:

Policing interventions that target crime prevention and antisocial behaviour in specific locations, particularly town centres are included within the indicative interventions list as set out in the guidance.

Given the challenging nature of police funding in Lincolnshire and nationally it is considered likely that this is an area that the Neighbourhood Board may seek to establish ‘quick wins’

Health Implications:

Health and Wellbeing interventions are listed as approved interventions within the published guidance and can be developed as part of the Pride in Place Plan.

Risk Assessment:

The Pride in Place initiative has had a full project risk assessment, which was published in the business case previously agreed.

Title and Location of any Background Papers used in the preparation of this report:

3rd December prospectus published

Pride in Place Programme prospectus - GOV.UK

Accompanying detailed guidance on governance and boundaries

Pride in Place Programme: governance and boundary guidance - GOV.UK

Funding profile and timeline

Pride in Place Programme: funding profiles and timelines - GOV.UK

Information on Gainsborough Pride in Place including board membership

www.west-lindsey.gov.uk/prideinplace

Call in and Urgency:

Is the decision one which Rule 14.7 of the Scrutiny Procedure Rules apply?

i.e. is the report exempt from being called in due to urgency (in consultation with C&I chairman)

Yes ☐ **No** ☐

Key Decision:

A matter which affects two or more wards, or has significant financial implications

Yes ☐ **No** ☐